

# Prospero!

*A project of MBK ABQ, the City of Albuquerque, Albuquerque Community Foundation and the My Brother's Keeper Alliance*

## **PROPOSAL INSTRUCTIONS**

**Application Deadline: Sunday, October 15, 2017, 11:00pm**

**Proposals may only be submitted online at SHARE New Mexico**

Prospero! is a first-of-its-kind grant opportunity for nonprofit organizations that are working to provide access to economic opportunities leading to long-term employment and prosperity for young men of color. With financial support from My Brother's Keeper Alliance, the City of Albuquerque and the Albuquerque Community Foundation will award a total of \$100,000 to 4-5 organizations working in the Greater Albuquerque Area. The minimum grant size will be \$20,000 for programming that accelerates job placement and/or job creation for young men of color. Organizations providing educational support, job training, mentorship, job readiness and small business support are encouraged to apply.

In May of 2017, MBK ABQ, in partnership with Innovate + Educate hosted a Job Ready Hire Fair at the Railyards. The objective of the event was to place 500 young men of color (YMOC) in quality jobs in our city. Over 600 individuals took the Core Score skills-based assessment at the Job Ready Hire Fair and over 300 YMOC were hired on site. One of our goals for Prospero! is to skill-up and connect another 200 YMOC that were not hired on that day to quality job opportunities in our community.

### **Eligible organizations must be:**

- exempt from U.S. federal income tax pursuant to section 501(c)(3) of the Internal Revenue Code (the "Code") and classified as a public charity under section 509(a)(1) or section 509(a)(2) of the Code,
- located anywhere in the United States, however a local partner supporting the Greater Albuquerque area is required.

Proposals will not be considered from applicants that are not in compliance with state and federal regulations. The Foundation will review all documents submitted, as well as every applicant's report from:

- Guidestar
- Office of the Secretary of State, Business Services Division
- Attorney General NM COROS

## Requirements:

- Proposal Narrative/Questions
- A detailed project budget relating to this request
- Most recent financial statements. Audited financial statements are required if your organization has an operating budget of \$500,000 or more
- Current year operating budget
- Current list of Board of Directors
- List of key staff and brief statement of capability of personnel responsible for this grant, (no résumés)
- Description of recent grants, pending proposals and/or plans for additional funding relevant to this proposal
- Description of the assets your organization is allocating to this program

## Funding Areas:

Albuquerque is a city with great diversity and tremendous potential for growth. Prospero! recognizes that economic opportunity should be available to all, especially those who have been historically marginalized. Prospero! seeks to fund both existing and pilot programs, supporting young men of color through any of the following categories:

1. Education: Organizations responding in this category seek to connect participants with educational opportunities including college, community college, GED, ESL, soft skills development, interviewing skills, citizenship, financial literacy, mentorship, internships and apprenticeships.
2. Skill Development: Organizations responding in this category seek to support participants with a desire to “skill-up” to become job ready.
3. Breaking Down Barriers: Organizations responding in this category will use intersectional methods to minimize challenges created by existing barriers including licensing and certification. Accessible navigator-type programming including one-on-one and/or group counseling and support will be considered.
4. Long-term Employment: Organizations responding in this category will focus on supportive tools to assist job seekers in finding employment with significant growth opportunities.
5. Creating Connections: Organizations responding in this category seek to directly connect participants with potential employers through networking events, job fairs, shared spaces, maker spaces and incubators.
6. Entrepreneurship: Organizations responding in this category will focus on providing early stage, micro and main street entrepreneurs with the necessary tools to Start up, Scale up and Stay up in their own business.

7. Procurement: Organizations responding in this category will address the growing needs of the burgeoning local sourcing and hiring initiatives including food system and healthcare.

- Special consideration will be given to those groups that work with immigrant and/or refugee populations.
- Applicants can be an individual organization or a collaboration between organizations.
- Applicants can submit more than one proposal for different programs.

### **Application:**

While the Prospero! application is online via [SHARE New Mexico](#), the following bullets indicate information which will be required in various questions in the online application. You should collect this information before you begin the application process.

- Your organization and/or program's mission and goals
- Description of program for which you are applying for funds (this should include the need for the program, the population who will benefit and the approximate number of people the program will serve)
- How your program fits into one (or more) of the above described funding areas. A stronger application will show how your program fits into multiple funding areas
- A description of how you intend to measure success, including outputs (how much) and outcomes (who benefits and to what extent)
- Description for measuring and evaluating the impact of your program
- How you are collaborating – sharing talent and resources with other organizations in our community
- How you are ensuring equity to facilitate educational opportunities for underserved populations
- Description of how grant funds will be used
- Start and end dates of the program, if not ongoing. If this is a new program, you will need to provide an explanation for how the program will be sustained financially beyond the grant period

Applicants that do not meet the requirements or that submit an application that fails to address every one of these bullets will not be considered.

**Technical Assistance:**

Technical Support has generously been donated by two Albuquerque firms and will be provided as part of this grant. MediaDesk NM, a creative communications firm and SINC, a nonprofit incubator will each offer one consulting session for all grantees.

**Proposals must be received by 11pm Sunday, October 15, 2017**

**Grant Period: January 1, 2018 - December 31, 2018**

**Reviewers:**

- No exceptions can be made for late proposals
- Finalists will be notified by Friday, October 20, 2017
- Finalists are required to make a live, five - ten minute, in-person presentation to a panel of independent reviewers on Wednesday, November 8, 2017 (event will be open to the public)
- Prize winners will be selected using the criteria defined in the application form and a well-articulated narrative of how your organization will use the grant to increase economic opportunities for young men of color living and working in the Greater Albuquerque area
- Winners will be announced by November 10, 2017