

face of philanthropy

Bob L. Turner Family Endowment Honors Congenial Auto Icon and Community Leader

Bob Turner is remembered here in Albuquerque as a savvy businessman and an innovative auto dealer who combined his trademark off-the-wall humor with industry acumen and smarts. But long before he worked his way up the ladder at Rich Ford and then opened Bob Turner's Ford Country, Turner was an avid Lobos basketball fan.

He made sure of two things: that his friends and family got their Fords from him and that they were loyal Lobos fans, even though Turner was a University of Texas grad whose roots were in Corpus Christi. Turner so loved his Lobos that he helped launch the University of New Mexico's auto program for coaches.

When Turner passed away in June of 2015 at age 83, his family turned to the Albuquerque Community Foundation to establish the Bob L. Turner Family Endowment to support the advancement of collegiate athletics including UNM athletics, to

provide university scholarships for business students including the Anderson School of Management and to support organizations that research Alzheimer's disease or assist people and families affected by the condition.

Turner always gave it his all. His strong work ethic was honed early on in his life, when he would rise long before his school day began to milk the family cow before starting his day. His interests were diverse—Turner loved to dance and write poetry as much as he loved basketball and business—and he applied that same strong work ethic to each of his interests.

Through the fund that carries his name, Turner's family hopes to support organizations that will support and guide others in the areas that were important to him throughout his life. With the Foundation's help, Turner's legacy as that lovable businessman we knew will live on. And that's no bull.